

# Business Services

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## The Big Picture



## Technology Enhances Job Fairs

Thanks to a partnership with the innovators at CSU's Career Center, the Larimer County Workforce Center is helping area recruiters and job candidates enjoy a more efficient and modern job fair experience.

The latest innovation, The Fairs App, got its start as an easy-to-use Career Fair mobile app built by the Career Center. The Fairs App has been upgraded to provide a custom-branded app experience for any type of

## Service Spotlight

### May Training Strengthens Leaders and Managers



Is managing the same thing as leading? No.

At the same time, leading is not managing. But the two are interrelated and are both essential characteristics of anyone responsible for the happiness and productivity of others in the workforce.

This month's **elevate** training opportunities support the idea of well-rounded leadership.

#### May 19 – “Future Trends in Talent Development: Grooming Bench Strength”

Melissa Luna of Strategic Advancement facilitates a discussion of how to incorporate succession planning and mentorship to ensure there is bench strength in your organization.

#### May 24 – “Millennial Managers and Leaders”

Eric Cooley of Shift Leadership convenes a session targeting young leaders on how they can establish themselves as capable and competent to lead.

#### May 26 – “Meetings That Work”

Some consider meetings a necessary evil. Not Diana Hutchinson of the Trebuchet Group. Her interactive and lively presentation will help managers and leaders understand how to actually create meetings that work and are enjoyed by all the participants.

For information on these and other professional development opportunities, visit our [Workshops Page](#) today!

## Business Insights

fair and put full control in the hands of fair participants.

We custom-designed our Fairs App to help job seekers discover employers participating in the WY-CO Workforce Partnership Job Fair in May. At that event, the app offered information about the positions each company was hiring for and various tips on how to prepare for the event.

On the day of the event, the app will also provided a map to navigate the fair and quickly locate different employers.

We've seen how a bit of handy mobile technology goes a long way toward maximizing the job fair experience for all participants. As a result, we'll be using The Fairs App at events like these going forward.

You can download The Fairs App at the [App Store](#) or [Google play](#), or [click here](#) to access the app from your computer. The Fairs App lists information about job fairs and hiring events throughout Northern Colorado and around the nation. Click the WY-CO Regional Workforce Partnership Job Fair icon to see the current employer list and other announcements.



## New Pilot Program Promotes Skills-Based Hiring

More than 70% of Americans lack a college degree, but that doesn't mean they're lacking in skills that employers need in a competitive recruitment environment. Many people are under-employed or unemployed, and too often it's for wrong reasons. Sometimes employers ask for credentials, such as a college degree, rather than emphasizing the skills they need.



Now there is a new way for candidates to show the skills they have and for employers to promote the skills they need.

Skillful is a new skills-based online platform that values people's skills, not just degrees, and support lifelong learning in a rapidly changing economy. Job seekers can now use Skillful to connect to employers with well-paying jobs and educators who can help them acquire new skills to advance their careers.

Check out [Skillful](#) and learn about the benefits this program has to offer both employers and job seekers.

## Strengthening the Workforce

### Training Programs Boost Area Talent Pool

Each month, this newsletter features different aspects of **elevate**, our Leadership and Workforce Development Training program.



The primary targets of **elevate** are managers and supervisors with employers throughout Larimer County.

But the program also appeals to those who are interested in building their professional profiles.

In fact, **elevate** is one of several training programs focused on strengthening the talent pool for area employers. Here's a snapshot of a few of them.

- **elevate** offers training in three areas: communication and employee engagement; workforce management; and leadership development. Check our [Workshops page](#).
- The **Young Adult** program, "inCompass," provides access to education and training for individuals between the **ages of 16 to 24** who may face income or other barriers. Learn more at the



### Strategic Partners



### [CareerRise site.](#)

- The **Dislocated Worker** program serves individuals that have been laid off and have worked one-on-one with counselors to enhance their skills through training or work-based learning opportunities through fully-funded [internships](#).

As the marketplace moves toward skills-based recruitment and hiring, keep these skill-building programs in mind.

### Did You Know?

**Career Road Trips** are Workforce Center-sponsored events that take area youths to various businesses to learn what opportunities are available. The trips were originally called 'Tuesday Tours' and were geared for teachers to become better acquainted with area businesses.

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200 West Oak St., Suite 5000  
Fort Collins, CO 80521  
(970) 498-6600

418 E. 4th Street  
Loveland, CO  
(970) 619-4650

1601 Brodie Avenue  
Estes Park CO 80517  
(970) 577-2140