

LOVELAND

Assisting Troubled Employees Through Financial Turmoil

By: Sara Gilbert, GreenPath Debt Solutions

Friday, January 13, 2012

8:00 am—9:30 am

Loveland Police Services—810 East 10th Street

Financial worries can happen to anyone. In this session, you will learn ways to help employees get through tough times. Worry about financial concerns and the state of our economy can cause stress, and the stress does not get left at the front door of the workplace.

This workshop will help you understand the impact that financial stress might have on employees at work. It will offer ways to provide a workplace that promotes good financial health. The information shared will be appropriate for all staff levels. Sara Gilbert will discuss problems faced by employees, offer realistic solutions, and include lots of practical money and credit management tips and tools to help your staff do well during a difficult economy.

FORT COLLINS

Rock Your Business! How to Attract Customers Like Crazy

By: Ava Diamond, Feisty Women Rock!

Thursday, January 19, 2012

8:00 am—9:30 am

Fort Collins Hilton—425 West Prospect Road

If you are a small business owner or entrepreneur and are ready to up-level your business, this session is a “don’t miss!” In this fast-moving, information-packed session, you will learn immediately implementable concepts and skills that will enable you to laser-focus, and to grow your business. The info is transferable to bigger organizations as well!

Program focus:

- Creating a **mindset** for success (this is critical!)
- Defining your **ideal client** and your perfect niche
- How to **make selling fun**
- Defining and communicating the **results** you offer
- Playing a bigger game by **getting your message out there**

To reserve a seat for any Employers’ Roundtable, register online at

www.larimerworkforce.org/roundtables

Or, email to zuccolin@larimer.org, or call 970-498-6606.

Employers’ Roundtables are presented by the Larimer County Workforce Center and the Larimer County Enterprise Zone*
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