

- b. Review agenda
- c. Public comment on topics not on the agenda
There were no public comments or changes to the agenda.

2. Consent Calendar (*Mike Reiff*) (7:48 - 7:50)

- a. Approval of October 9, 2013 Minutes *Vote*
The notes from the October 9, 2013 meeting were unanimously approved after a motion from Jim Neubecker that was seconded by SeonAh Kendall.

3. 2014 Election of Officers (*Mike Reiff*) (7:50 - 7:55)

- a. Presentation of Nominations
- b. Candidate Statements
- c. Election of Officers *Vote*

Mike reviewed the slate of nominations presented for 2014 WIB Officers:

- Mike Reiff, Co-chair
- Nancy Patton, Co-chair
- Jerry Thurber, Chair Elect
- Tracy Mead, Secretary/Treasurer
- Kathi Wright, Youth Council Chair

There were neither additional nominations nor candidate statements. Jim made a motion to approve the slate of nominations, Eric seconded, and the motion passed unanimously.

4. Building WF 2020: Community Collaboration Framework (*Mackenzie Fogelson*) (7:55 - 8:30)

Mackenzie Fogelson, CEO of Mack Web Solutions, spoke about online community building. Community building is an ongoing process that is about relationships both off and online. Mackenzie encouraged the WIB to focus primarily on our goals, not the tools. The action steps Mackenzie recommends to build a community are

- i. Goals
- ii. KPIs
- iii. Strategy,
- iv. Execution
- v. Analysis

Mack Web Solutions has a free guide to building online communities that is available on their website.

5. Legislative Update (*Congressman Polis*) (8:30 - 9:00)

Congressman Polis joined the meeting via Skype. He updated the WIB on the current state of the Workforce Investment Act (WIA) and the Farm Bill, discussed sequestration impacts and announced that a budget agreement had been reached. He asked the WIB to keep him informed of local workforce needs.

James Thompson, from Senator Michael Bennet's office, updated the WIB on the Senator's efforts to pass reauthorization for the Workforce Investment Act and handed out a guide on hiring veterans.

The WIB will invite other representatives to upcoming meetings.

7. WF 2020 Next Steps (*Jerry Thurber*) (9:00 - 9:10)

The TED style career videos are in the works. The Workforce Center is considering hiring a project manager to help move WF 2020 forward. The February WIB meeting will focus on upward mobility and leadership.

6. Larimer County: Life After the Flood (*Jacob Castillo & Adam Crowe*) (9:10 - 9:20)

The September 2013 flooding was one of the worse natural disasters in County history. The BOCC made a video on the recovery process. Adam updated the WIB on some of the business and job seeker assistance available to those impacted by the flood.

7. Employment & Training Director, CO Dept. of Labor & Employ. (*William Dowling*) (9:20 - 9:30)

William Dowling, Employment and Training Director, with the Colorado Department of Labor and Employment, thanked everyone for their work and dedication serving on the WIB. CDLE is working hard to make sure businesses are receiving the flood relief they need. He is hopeful that the Workforce Investment Act will be reauthorized this year.

8. Adjourn