



elevate Leadership and Workforce Development Training

# Workforce

## Recruitment Strategies for Today's War for Talent

**When:** July 25, 2017; 10:00 a.m. to 11:30 a.m.

**Where:** 200 West Oak Street (4<sup>th</sup> Floor)

**Cost:** \$25      **Register here:** [Recruitment Strategies](#)

**Instructor:** Mike Kohler, Larimer County Workforce Center

Employers of Choice see talent recruitment as marketing and PR for their organizations. In a competitive employment market, they use creative new approach to sourcing. Then they screen and interview for "the right fit" and retain top talent by investing in trust.

This workshop shares the Workforce Center's perspectives on how employers can use "Six-S-Ful" strategies that go beyond conventional wisdom.

Participants will brainstorm:

- Street-smart grass roots sourcing methods.
- How to make job postings more attractive.
- Skills-based screening and interviewing.
- Effective strategies for retaining top talent.

For more information about this and other workshops, please call (970) 498-6665 or email [business@larimer.org](mailto:business@larimer.org).

Free parking available in the Civic Center Parking Garage. Access from Mason or LaPorte and bring ticket for validation.