



elevate

Leadership and Workforce Development Training

Leadership Development

The Power of Your Incredible Mission

When: June 20, 2017; 8:30 a.m. to 10:30 a.m.

Where: 200 West Oak Street, Fort Collins (3rd Floor)

Cost: \$25 – limit of 16 participants

Register: [Your Incredible Mission](#)

Instructor: Carl Dierschow, Small Fish Business Coaching

Sometimes mission or vision statements sound great ... and change nothing! For real change, align your employees and partners around a powerful, meaningful mission. It's not magic ... just careful thought and clear communication.

We'll explore how industry leaders articulate missions which attract the right customers and inspire employees on a daily basis. We'll examine the key elements, then give you the structure to capture and communicate your organization's mission, vision, purpose, or whatever works in your situation.

From this workshop, you will:

- Understand the key elements of mission statements based on what's working for leading businesses in various industries
- Learn how to construct your own statements which will be compelling to customers, partners and employees
- Create a communication plan specific to your own organization

**SPECIAL THANKS TO OUR SPONSORING PARTNER
CARL DIERSCHOW OF SMALL FISH BUSINESS COACHING**



For more information about this and other workshops
(970) 498-6665 • business@larimer.org