

Business Services

Inside Today's Edition

- Service Spotlight
- Business Insights
- Our Strategic Partners

The Big Picture



Save the Date! September 29, 2017

"Content is King!"

That's a common expression that applies to everything from TV programming to educational curriculum. And it simply refers to the "WIIFM" principle of consumer behaviors – "What's In It For Me."

Without a doubt, the 2016 Workforce Symposium delivered great results on the content side of the ledger, but the event also proved successful on the logistics side.

The Lincoln Center staff met and exceeded all our needs. Food for Thought performed their work efficiently and

Service Spotlight

See You at Workforce Symposium 2017!

Attendee evaluations have been analyzed and the verdict is clear – Workforce Symposium 2016 was a success!



And as the headline suggests, Workforce Symposium 2017 will return next September with content and outcomes better than ever. How do we know that? In addition to praise of the 2016 event, attendees shared their ideas for improvements and topics for next year. Let the planning commence!

This year's Lincoln Center event drew close to 200 of the region's workforce thought leaders for a day of insights, best practices and networking. Highlights included:

- Tom Stelman of TIP Strategies updated the regional Talent 2.0 workforce initiative.
- Laura Williams of LinkedIn described how the world's largest professional network is collaborating with Skillful Colorado to grow skills-based hiring throughout the state.
- The Workforce Development Board shared its Data Dashboard, an economic and workforce health report that you can [review here](#).

For those of you who attended, "thank you" for making this year's event a success. For those who didn't, we look forward to seeing you next September for Workforce Symposium 2017.

Business Insights

FORWARD MOMENTUM

Bev Arellano came to the Workforce Center in July of 2016.

Searching for training and employment opportunities, she was connected with the ReHire Colorado Program. Barriers that might have made others stumble offered Bev a challenge to prove that she was more than capable as a job candidate.

Working with Intern Coordinator Theresa Zabala of the Workforce Center, Bev was placed at Elderhaus as an Activities Assistant. Finding her path smoothed by



inconspicuously – oh, and the food and beverages were excellent.

But when it comes to event planning and execution, I can't say enough about the tremendous effort of our Workforce Center team of "volunteers." I use quotation marks for a reason. It's true that the team was comprised of Workforce Center paid professionals, but event staffing is not their "day job." You wouldn't know it, though, from how well they hosted the 2016 Symposium.

The combination of excellence in content and execution that inspires us to invite you to **Workforce Symposium 2017 on September 29, 2017.**

Lucky us – it's another of those fabulous fifth Fridays!

Mark the date on your calendar now. At the first of the year, we'll be asking for your help in shaping the content of the event. With your help, we aim to make it the best Workforce Symposium yet.



acceptance and encouragement, Bev flourished. Her empathy, positive attitude, and can-do approach to challenges were noticed quickly and often by staff members.

Within a month, Bev was encouraged by the Director of Elderhaus to apply for an open position. She was interviewed and hired into a new position on September 15. Bev said she is "over the moon" at finding herself in unsubsidized employment and in being encouraged to pursue training to become a Certified Nursing Assistant.

In Bev's own words, "I love working here! I look forward to every day."

The ReHire Colorado Program, says Zabala, is designed for employers and prospective employees to work together and determine if they are the right fit for one another. For more information, contact Theresa at tzabala@larimer.org.

Our Strategic Partners



A proud partner of the  **americanjobcenter**® network

Larimer County Workforce Center is an equal opportunity agency and supports Veterans priority of service. Accommodations for persons with disabilities provided upon request.

[Edit your subscription](#) | [Unsubscribe](#)

Fort Collins, CO 80521
(970) 498-6600

418 E. 4th Street
Loveland, CO
(970) 619-4650