



FORT COLLINS – LOVELAND MSA | TALENT 2.0 KICK-OFF MEETING

Talent 2.0

- A workforce strategy for the Fort Collins-Loveland MSA (Larimer County)
 - Based on good data
 - Grounded in stakeholder input
- Led by Fort Collins Area Chamber of Commerce with consortium of partners:
 - Loveland Chamber of Commerce
 - City of Loveland
 - City of Fort Collins
 - Larimer County
 - United Way
 - Northern Colorado Economic Alliance

Stakeholder input

- Input from about 50 employers
 - Manufacturing
 - Healthcare
 - Construction
 - Technology
 - Corporate HQs
 - Public sector
 - Various others – waste services, distribution, engineering, marketing & graphic design

CHALLENGE #1

Currently, some employers cannot find the talent that they need. Instead, they are working existing employees harder, choosing not to grow, or expanding in another community.

CHALLENGE #2

Over next 5 years, employers will have at least 28,000 openings to fill. The labor force adds only about 2,000 to 3,000 workers each year. As a result, the labor market will likely tighten further unless population growth accelerates.

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Framework for Recommendations

Access: Actively support employers in finding, attracting, and retaining the talent that they need

Alignment: Align education and workforce resources more closely with the business community

Barriers: Collectively address structural issues that serve as barriers to a secure talent pipeline