



Larimer County Workforce Center

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Larimer County Workforce Investment Board Meeting Notes

April 8, 2015 – 7:45 am to 9:30 am

CSU OnlinePlus, 2545 Research Blvd., Fort Collins, CO

1. Networking
2. Call to Order (Nancy Patton)
 - a. Roll call

| WIB Member | Present/Absent |
|---------------------|----------------|
| Michele Christensen | Absent |
| Cynthia Christie | Present |
| Alan Cohen | Present |
| Bill Dowling | Absent |
| Robin Fallon | Present |
| Lew Gaiter | Absent |
| Kathy Hanson | Present |
| Ann Hutchison | Present |
| SeonAh Kendall | Present |
| Eric Lea | Absent |
| Eric Leftwich | Present |
| Heather Lelchook | Present |
| Varo Maldonado | Present |
| Richard Martinez | Present |
| Tracy Mead | Present |
| Anjanette Mosebar | Present |
| Jim Neubecker | Present |
| Mistene Nugent | Absent |
| Mike O’Connell | Present |
| Traci Oddy | Absent |
| Nancy Patton | Present |
| Geniphyr Ponce-Pore | Present |
| Mike Reiff | Absent |
| Miki Roth | Present |
| Ed Rutherford | Present |
| Rusty Shawley | Present |
| Deb Spotts | Present |
| Jerry Thurber | Present |
| Lynn Vosler | Present |
| Kathi Wright | Present |
| Julie Zinn | Present |

| Guests, CDLE Reps, Staff, Youth Council, and Ex-Officio Members Present | |
|---|---------------|
| Lucinda Barina Van | Guest |
| Marilee Boylan | Guest |
| Jacob Castillo | Staff |
| Jennifer Crabb | Guest |
| Adam Crowe | Staff |
| Cheryl DeGrave | Staff |
| David Firth | Guest |
| Katie Flint | Guest |
| Joni Friedman | Staff |
| Ellen Golombek | CDLE |
| Matthew Goodyear | Guest |
| Jean Greuel | Youth Council |
| Kelly Lee | Guest |
| Chad Madenwald | Guest |
| Bill Stout | Guest |
| Cynthia Smeraski | Guest |
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- b. Welcome to CSU Online Plus
- c. Review agenda
- d. Public comment on topics not on the agenda

Nancy welcomed WIB board members and guest.

3. Consent Calendar (*Nancy Patton*)

- a. Approval of February 11, 2015 Minutes *Vote*

After verification that a quorum of voting WIB members was present, Nancy requested a motion to accept the minutes from the February 11, 2015 WIB meeting. Julie Zinn made the motion to accept the minutes, Miki Roth seconded, and the motion passed unanimously.

4. Emerging Trends and the Future of Work (*David Firth*)

- a. Being an employer will not get easier
- b. Leaders will need to develop skills at creating attractive and engaging workplaces
- c. What's up with those Millennials?

Nancy welcomed author and consultant David Firth. David is passionate about what work is and shared his thoughts on emerging trends in the workforce. A couple highlights include:

- **We're moving from a culture where the purpose of work is primarily to pay the bills to looking for work that is desirable and has meaning. David suggested businesses look at their hiring process and consider creating a unique, attractive invitation to work.**
- **Employees are not staying with companies for long periods of time. One study indicates that 63% of people in good jobs are looking for their next opportunity. David suggests businesses look into successful models for short term employment that creates a joint purpose for the employee and employer.**

5. Trends in Workforce Breakout Sessions

- a. Government (*Ellen Golombek, CDLE Director*)
- b. Education (*Lucinda Barina Van Inwagen, Senior Employer Connections Manager at CSU and Katie Flint, Senior Associate Director of Employer Connections at CSU*)
- c. Industry (*Matthew Goodyear, HR Director Corporate Operations at JBS*)

Our government, education, and industry subject matter experts shared their perspective on emerging trends and the future of work.

6. Facilitated Discussion and Next Steps (*Jacob Castillo*)



David Firth answered a variety of questions regarding workforce trends. Jacob reminded everyone to attend the May 13, 2015 WIB committee work meeting to discuss lessons learned today and next steps.

7. Adjourn