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Larimer County Workforce Investment Board
December 14, 2011 – 7:45 am to 9:30 am
Larimer County Courthouse – Hearing Room 1st Floor

- A. Call to Order (*Yvonne Myers*)
1. Roll Call

WIB Members	PRESENT / ABSENT
Pamalyn Allen	Present
Joshua Birks	Present
Bradley Buom	Present
Cynthia Christie	Absent
Al Dill	Present
Kathy Gilliland	Absent
Betsey Hale	Present
Kathy Hanson	Absent
Ann Hutchison	Present
Heather Lelchook	Absent
Ryan Lennartson	Present
Anne Macdonald	Absent
Richard Martinez	Present
Tracy Mead	Present
Gregg Meisinger	Present
Yvonne Myers	Present
Jim Neubecker	Present
Jo Dawn Newlon	Absent
Kathy Olson	Present
Kelly Peters	Present
Rob Phillips	Present
Geniphyr Ponce-Pore	Present
Mike Reiff	Present
Miki Roth	Absent
Ed Rutherford	Present
Cathy Schelly	Present
Jeffrey Smith	Present
Carol Steinbock	Present
Eric Stenner	Present
Kory Stolte	Absent
Susan Strating	Present
Lynn Vosler	Absent
Jerry Thurber	Absent
Marija Weeden-Osborn	Present
Julie Zinn Patti	Absent

Guests, Ex-Officio Members and Staff	Present
Mona Barnes	CDLE
	Empower Solar Consulting
Rick Coen	Staff
Mary Cook	Staff
Adam Crowe	Staff
Cheryl DeGrave	Staff
Kathy Dotson	Staff
Joni Friedman	Staff
Maureen Harter	Staff
Ella Gifford-Hawkins	Staff
Gary Horvath	Independent Consultant
Dena Jardine	Staff
Mark Johnston	Staff
Jody Margheim	Poudre School District
Barbara McBride	CDLE
Linda Murphy	CUWA
Kathay Rennels	CSU Econ. Dev.
Don Schofield	CDLE
Pamela Shaddock	Senator Udall's Office
James Thompson	Senator Bennet's Office
Jackie Tuck	Staff

2. Review agenda
3. Public Comment on topics not on the agenda

Don Scholfield , announced that this would be his last Larimer County WIB meeting. Barbara McBride will be attending WIB meetings in the future. Don expressed gratitude for the opportunity to serve. He plans to retire at the end of February 2012. The Workforce Investment Board thanked Don for his many and varied contributions to the WIB.

B. Consent Calendar (Yvonne Myers)

1. Approval of Minutes (October 12, 2011)
Minutes were approved as written.

C. Draft Data Report Update for the Summit (Gary Horvath)

Gary Horvath, Regional Economist, shared data that will be included in his report.

- **Review current target sectors to ensure relevance**
- **Evaluation of overall industry trends**
- **Identification of current and potential workforce gaps**
- **Assessment of innovation and K-12 Education.**
- **Analysis of potential workforce needs for ACE park**

Gary will attend the February 8, 2012 WIB meeting and provide a draft of the report.

D. Strategic Planning Process Update (Yvonne Myers)

Yvonne reviewed the strategic plan and the five areas of focus. Each sub-committee lead gave a brief overview of their goals or progress to date.

- **Marketing – Educating the community as to why we are here and what we do**
- **Focus - Working on gathering feedback from business summit participants and using the data to make future decisions.**
- **Partnerships – All objectives are interrelated would like to leverage existing partnerships.**
- **Funding – Gaining Sponsors for the summit is their number one priority. Any remaining dollars may be used for other WIB initiatives.**
- **Advocacy – Working closely with partnerships group to form sustainable and long lasting relationships with legislators, lobbyists, unions and city and county elected officials.**

Mike reminded everyone of the roles and responsibilities of being a WIB member.

E. Workforce Summit

- **David Hollars, Executive Director of the Centralina Workforce Development Board in Charlotte, North Carolina will be our keynote speaker. He will present 'Bridging Workforce & Business Development - Partnerships and Relationships are Key'.**
- **WIB members brainstormed possible names for the summit.**
- **Yvonne encouraged all WIB members to market the summit to their contacts.**
- **We will ask WIB members to gather input and feedback from attendees at their table.**

F. Update on City of Fort Collins Economic Health Strategic Plan (Josh Birks)

Josh shared highlights from the draft City of Fort Collins Economic Health Strategic Plan recently completed. Guiding principles include; create more and better economic opportunity for residents, diversify the tax base and preserve Fort Collins' unique quality of life. The Fort Collins City Council is reviewing the plan, the goal is to adopt an Economic Health Strategic Plan by the end of March. Josh will send out the draft plan to WIB members.

G. Update on City of Loveland/ ACE (Betsey Hale)

Betsey Hale, provided an update of the multi-faceted approach to economic development at the City of Loveland. They have four overarching goals for economic health.

- **Promoting collaboration with our economic development partners at local, regional and state levels;**
- **Fostering an environment supportive of entrepreneurial endeavors;**
- **Supporting the recruitment of primary jobs to the region; and,**
- **Marketing Loveland, Colorado and it's strengths as a community with a proactive business climate and highly educated and trained workforce.**

H. Nominating Committee ****Vote Required**** (Yvonne Myers)

1. Review Nominations
2. Vote Required – Election of Officers

Ann Hutchison presented the officers elected by the nominating committee. Votes were accepted either verbally or via written ballot. The slate of candidates was approved by a majority of WIB members with two members opposing the selection.

Effective January 1, 2012 – December 31, 2012

- **Chair – Yvonne Myers**
- **Chair Elect – Mike Reiff**
- **Secretary – Tracy Mead**
- **Former Chair serving as an ex-officio member – Kathy Gilliland**

I. Adjourn