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Larimer County Workforce Investment Board
February 13, 2013 – 7:45 am to 9:30 am
Larimer County Courthouse 200 West Oak Street – Hearing Room 1st Floor

1. Call to Order (Mike Reiff)
a. Roll call

(7:45 - 7:50)

WIB Member	Present/Absent
Bradley Buum	Absent
Michele Christensen	Present
Cynthia Christie	Absent
Al Dill	Absent
Robin Fallon	Present
Lew Gaiter	Absent
Betsey Hale	Absent
Kathy Hanson	Present
Ann Hutchison	Present
SeonAh Kendall	Present
Heather Lelchok	Present
Richard Martinez	Absent
Tracy Mead	Present
Gregg Meisinger	Present
Yvonne Myers	Present
Jim Neubecker	Present
Tracy Oldemeyer	Present
Kathy Olson	Absent
Nancy Patton	Present
Kelly Peters	Present
Rob Phillips	Present
Geniphyr Ponce-Pore	Present
Mike Reiff	Present
Miki Roth	Absent
Ed Rutherford	Present
Jeffrey Smith	Present
Deb Spotts	Present
Carol Steinbock	Absent
Kory Stolte	Absent
Jerry Thurber	Present
Lynn Vosler	Present
Julie Zinn	Absent

Guests, Staff, Youth Council & Ex-Officio Members Present	
Nicole Armstrong	Youth Council
Jan Barela-Smith	Youth Council
Danielle Clark	Guest
Alan Cohen	Guest
Kim Dale	Guest
Kate Flattery	Staff
Linda Hoffmann	Larimer County
Eric Leftwich	Guest
Barbara McBride	CDLE
Cynthia Smeraski	Guest
Nicole Surber	Staff
Mark Weaver	Guest
Erin Zimmermann	Youth Council

- b. Review agenda
c. Public comment on topics not on the agenda

2. Consent Calendar (*Mike Reiff*) (7:50 - 7:52)
 - a. Approval of December 12, 2012 Minutes *Vote*

The minutes from the December 12, 2012 meeting were unanimously approved.

3. Welcome Guests and new WIB member, SeonAh Kendall (*Mike Reiff*) (7:52 - 8:00)

Mile welcomed new WIB member, SeonAh Kendall. SeonAh is the Business Retention and Expansion Strategist with the City of Fort Collins.

4. WIB Contextual Overview for 2013 (*Mike Reiff & Jacob Castillo*) (8:00 - 8:15)
 - a. Mission and focus
 - b. Purpose and structure of meetings
 - c. Committees

Five Committees with goals and the Areas of Focus – align the two and bring focus on what we can accomplish this year.

Mike reviewed the WIB mission, sub-committees and three areas of focus.

Three areas of focus for 2013

- 1. Science, Technology, Education and Mathematics (STEM)**
- 2. Upward mobility and leadership**
- 3. Middle Skills**

5. Advancing the WIB's goals: creating roadmap for 2013 (*Jerry Thurber & Jacob Castillo*) (8:15- 8:50)
 - a. Results from the environmental scan
 - b. Facilitated discussion around next steps

The environmental scan is complete. Jacob met with many WIB and community members in the process of compiling information for the scan. Jacob facilitated a review of each focus area and WIB members shared their thoughts on existing resources and how the WIB might be able to advance each goal. A common theme of awareness and exposure emerged as possible next steps.

6. Connecting Goals to Strategic Objectives for 2013 (*Jerry Thurber & Jacob Castillo*) (8:50 - 9:10)

Jerry led the WIB in a discussion regarding more specific action items for each area of focus. There was a wide array of ideas discussed and the next steps are synthesizing those ideas into concrete tactics that could be addressed by the WIB in 2013. Please see attached flip chart notes.

7. Review Action Items (*Nancy Patton & Jacob Castillo*) (9:10 - 9:20)
 - a. WIB sub-committee schedule
 - b. Meeting February 15, 2013 at 9:00 to discuss next steps & subcommittee meetings

To streamline subcommittee meetings the Hearing Room has been reserved on off WIB months for any committee needing to meet. Staff will be available to assist. Nancy asked everyone to mark their calendars for the second Wednesday of the month from 7:45- 9:30 a.m. for committee work. Please look for an email soon asking you to sign up for a committee.

Nancy invited everyone to attend a meeting on Friday, February 15, 2013 from 9:00 – 10:00 a.m. at the Larimer County Courthouse to discuss our priorities.

8. Youth Council Update (*Kathi Wright*) (9:20 - 9:25)

Nicole Surber updated the WIB on current Youth Council projects including the GED test revision coming in 2014, the Rocky Mountain High School career expo on April 23, 2013 and the Young Entrepreneur Tournament for youth ages 13-18. They are still looking for businesses to hosts booths and participate on panel discussions at the career expo. If you would like additional information on any youth event or if you are interested in participating in the career expo please contact Nicole.

Joni strongly encourages everyone to attend the final day of the Young Entrepreneur Tournament on May 11, 2013 from 9:00 a.m. – 2:00 p.m. to see the participants present their business plans. Event location information will be sent out when finalized.

9. Other (9:25 - 9:30)

The WIB joined Joni in thanking Yvonne for her service as WIB Chair. Yvonne's leadership was instrumental in the WIB's reorganization and growth.

10. Adjourn

WIB Flip Chart Notes

February 13, 2013

STEM:

- Relevance
 - Getting the youth excited about STEM
 - Making STEM applicable to life and future employment
- Internships (exposure to work in STEM fields)
- Re-tooling existing workforce
- Remediation
- Teacher/Industry connections
 - Exposure and Awareness of what STEM occupations exist

Middle Skills:

- Stacking certificates
 - Exposure and Awareness
- Target our focus
 - E.g. Medical
 - E.g. Manufacturing
- Financial Aid for training
- Career Transition
- Generational Poverty- moving people into the workforce- Career pathways
- Culture of “making”
- Mentorship and time- giving to the next generation

Leadership and Upward Mobility:

- Marketing- share resource list
 - Cost of training an issue?
- Weave leadership into STEM and Middle Skills
- Executive Exchange
- Does working on the C-level fit our (Larimer County Workforce Center) brand?
- Perception of need to go outside the region for talent
- Marketing campaign
 - We have the people here
 - Tie this to a broader Economic Development agenda